

Art Education Research No. 16/2020

Jacqueline Baum, Ursula Jakob

anthology of flowers

The focus of our long-standing project *Connected in Isolation* was initially on the different descriptions of processes and ways of representing objects of nature from art and science - their detachment from a larger context and their transformation.



Video: <https://sfkp.ch/media/1/Blumenlese.mp4>

Anthology of Flowers contains image and text material, which was presented in different ways in our installations. For example, in our installation of the research project *Connected in Isolation*, we contrasted the portraits of flowers from the Valais Alpine landscape, whose continued existence is threatened by heavy fertilisation, with preparations of plant cross-sections provided by the Zurich University of Applied Sciences under a microscope, which, as representatives of a natural science laboratory, represented a scientific isolation process. We were initially interested in how the two approaches differ in principle and what changes from the other perspective. These spatial arrangements showed self-contained groups of works that related to each other.

In the book we try to use the linearity and the arrangement of the double pages to reconnect the raw material by artistic means through juxtapositions and insertions. We ask whether the originally larger context is lost or can be experienced in another, new form. The

interviews with experts from different disciplines, our personal working dialogue as well as the photos and films of the working process and the test prints sometimes meet by chance due to the folding of the printed sheets. The CMYK printing inks are removed from the four-colour heliogravure printing as full-page colour areas, and the sequence of individual images from the tulip production film in the appendix make fragmentation even more explicit. The result is an interweaving of de- and recontextualization in which the isolated is to be rediscovered, re-read. This experimental procedure creates the possibility that concepts and procedures can be questioned and expanded anew and that our view of art and/or science can change in the process.

CV

Jacqueline Baum studierte am Pratt Institute/N.Y. Fine Arts und nahm an Ausstellungen in den USA und der Schweiz teil. Sie war künstlerische Leiterin der Biennale Bern 2005 und ist Dozentin im BA Vermittlung in Kunst und Design und MA Art Education an der HKB. Zusammen mit Ruth Kunz hat sie *Scribbling Notions*, eine Pilotstudie zu bildnerischen Prozessen in der frühen Kindheit, verfasst. Baum/Jakob arbeiteten gemeinsam am Forschungsprojekt *Kunstvermittlung in Transformation* mit und gewannen 2011 den SAM Art Award.

Ursula Jakob verbrachte Arbeitsaufenthalte und Stipendien in Glasgow und Canberra. Seit 1990 hatte sie diverse Ausstellungen, u.a. in China, Kanada und Mexiko. Sie ist Leiterin des Druckateliers der HKB. Baum/Jakob arbeiteten gemeinsam am Forschungsprojekt *Kunstvermittlung in Transformation* mit und gewannen 2011 den SAM Art Award.